

Project Management in Spain: Monthly report

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An example of Leadership. Letter from the new AEDIP President to their membership



D^{ña} Leticia Sauco Sevilla. Presidente

“Welcome to AEDIP”

Mrs. Leticia Sauco Sevilla, as a new AEDIP (Asociación Española de Dirección Integrada de proyectos de Construcción) President, is writing to her membership presenting her future vision about the association.

The vision that renews AEDIP from 1994 is the organization's competitiveness in the national and international market for each economy cycle. Under the main influence of customer's needs, services demand is changing constantly. The second force that generates a constant speed to our association is the technology force; that besides the capital's flow there where investment opportunities exist, guides our organizations on continuous improvement, new risks assumptions, with the only aim of customer satisfaction.

The key difference between an AEDIP member and one Company that does not belong to AEDIP is the corporate social responsibility degree. AEDIP represents the common effort from a professional society represented by, as in our case, the most recognized firms that are aware of that and they invest to have in Spain and further, an efficient and effective quality service according to our century.

The future objectives for customer satisfaction are as follows

- The radical understanding of building and infrastructure are an asset that needs to maintain its economic value in the market.
- Any collaboration contract or any Alliance needs a reliable control of the maintenance during equipment amortization, it needs to determine the real replacement value and a hard management task to conquer social aims and objectives proposed by the promoter, besides the right risk management at the design and execution phase
- Certifiable energetic efficiency is a problem in our society, in Europe and worldwide; and, thus, our buildings and infrastructures should be sustainable.
- The "Building Information Modelling" BIM is a basic instrument on the hands of the Project Manager and the Promoter to make a more efficient process, the investment and the final asset. BIM will mean on the following years a radical cultural change in the collaboration process along the whole building and infrastructure life cycle; the parametric model demands changes in the process management. Changes need to be absorbed, educated and improved.
- Training is the continuous task at the different organization levels that will accomplish its purpose with a right follow up from the Consulting team; the skill change based on knowledge is not enough, because the project is the vehicle that introduces the true change and contributes to sustainability in the society where building and infrastructure gives its service.

AEDIP is also maintaining a constant commitment on the professional services quality and a vigilant attitude about the harmful effects from the market, for example unusual low cost proposals and some discriminatory situations that may clash with some concurrency principles, publicity and transparency, where any sane market needs to be based.

However, there are destructive market forces as predatory prices, the presence of unqualified stakeholders that puts on risk the profession reputation, exorbitant contract conditions, confusion among freelances and service's firms, etc. About these key subjects, AEDIP deals with contract and fair Price conditions.

The synthesis of our actions is no other than converge with the need from our associates and rest of social stakeholders, to achieve a high satisfaction degree through right answers and a firm leadership attitude to project us in a constant way to a better future.

Construction industry event organized by PMI Madrid Chapter on March 23rd 2017

The PMI Madrid Spain Chapter celebrated its Ordinary General Assamby matching with a professional event addressed to the Construction project professionals. Such event joined PMI professionals with other association's professionals like AEDIP and AECMA. That event counted on several speeches coming from professionals from AEDIP (President Mrs. Leticia Sauco Sevilla), from AECMA (President Mr. Alfonso Gutierrez Manzanos) and from PMI (Mr. Miguel Tapia and Mr. Alfonso Bucero, among other speakers). We really hope that event helped to close tighter collaboration relationships among those three associations by sharing among all AEDIP and AECMA members the advantages of being a PMI member and the need of being certified as a project professional.



That event was opened by the current PMI Madrid Chapter President, Mrs. Claudia Alcelay, who welcomed all attendees and explained clearly the purpose of that event.



The event presentations started with a presentation from Alfonso Bucero called "Project Management from the PMI perspective". Alfonso Shared with the audience his PMI membership and volunteer's experience during the last 24 years and the added value generated by PMI membership. He reinforced the importance of the TALENT TRIANGLE regarding project professional development.



Alfonso explained the benefits and advantages of belonging to PMI besides trying to infect with his usual enthusiasm all the audience. Several round table's sessions were delivered at that event, to share Construction projects experiences among the attendees. Little by little the attendees started to ask questions to the presenters.

PMI Madrid Spain Chapter received positive "feedback" about the content of that event from the Construction professionals who attended. Once more time the motto "Joining efforts we will achieve more" has worked.

TODAY IS A GOOD DAY but if we join efforts among these associations
TOMORROW WILL BE BETTER!

About the Author



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