

Project Management in Spain: Monthly report

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PMI Madrid Spain Chapter celebrated its General Assembly

The PMI Madrid Chapter celebrated its General Assembly on last Thursday March 25th at RAFAEL HOTEL in Madrid, and they also celebrated BOD Elections to renew some of the BOD positions like Second Vice President, Secretary and two BOD Officers. Ms. Claudia Alcelay was elected as a Second Vice President, Ms. Mercedes Martinez was elected as a Secretary, she has been re-elected for two more years, and Mr. Isaac Olalla and Mr. Carlos Pampliega as Officers. Congratulations to all in their new responsibilities. The current President, Mr. Francisco Javier Rodriguez congratulated the new elected Board members, and encourage them to continue inspiring Chapter members to develop more and more their Chapter maturity. Currently the PMI Madrid Chapter counts on 1600 members.



The PMI Madrid, led by his current President Mr. Francisco Javier Rodriguez, will host and support PMI Global on the organization logistics for the Region 8th yearly meeting. Such President encouraged all the attendees to book the dates of November 13th and 14th in their agendas to attend that meeting which will happen in Madrid this year. Around 180 volunteers coming from EMEA Region will attend that meeting.



Alfonso Bucero attended that Assembly, as a member and as a PMIEF (PMI Educational Foundation) volunteer, and he explained to all the attendees the need of supporting such event attending. Alfonso reinforced the value that has this achievement for the PMI Madrid Chapter Board. Representatives coming from all PMI EMEA countries will be represented and will share their experiences with the attendees during those dates.

We need more quality and productivity

Will the 2015 project business perspective positive?

The 2015 expectations are positive, but we need to be conservative. The general feeling from the AEDIP annual event was that 2015 would not be a fantastic year, in terms of growth, but moderated. I mean, we are leaving the crisis, but we still need to keep a sensible attitude controlling internal expenses and choosing very well where to invest. In the same way, the biggest feeling in our professional association is that we are in the worst situation now: Consulting companies are going far away from the risk zone achieved at crisis time, and we are finding an international scenario plenty of new challenges.

Do you expect the infrastructure investment increase to be a real dynamic driver?

Yes. If the Public Administration moves from demanding technical assistance to demand Project Management services, a new possibility will be opened about establishing a new management culture more adjusted to the new politics. It is very important to spend money well and better, not only because we are managing well but because we are serving the citizens and achieving the Budget. A good third party Management adds four values that measure a good change: transparency, intermediation, control y satisfaction when we are approaching a fair price. To do that we need three vectors: to calculate very well the

infrastructure costs, to eliminate all above 10%, and to set as an objective some savings in the project execution, with its incentives and penalties to the best.



Jordi Seguro (Presidente de AEDIP) giving a prize to Obra Social Caja Madrid and to IDOM

Will public-private collaboration start soon?

Private investments will be fundamental for the upcoming years: We as project managers have a lot of experience to add to the new design, execution and maintenance contracts. We hope to be taken into account. More and more people now know that “Project managers” play a key role on the defense of the country’s interest. If countries like Arabic Emirates, Kuwait or Oman are doing it, why Spain cannot do it for their high speed train projects.

Today is a Good Day!

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Alfonso Bucero, MSc, PMP, PMI-RMP, PfMP, PMI Fellow, is an International Correspondent and Contributing Editor for the **PM World Journal** in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor and president of the PMI Barcelona Chapter until April 2005, and belongs to PMI's LIAG (Leadership Institute Advisory Group). He was the past President of the PMI Madrid Spain Chapter, and now nominated as a PMI EMEA Region 8 Component Mentor. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 29 years of practical experience and is actively engaged in advancing the PM profession in Spain and throughout Europe. He received the PMI Distinguished Contribution Award on October 9th, 2010 and the PMI Fellow Award on October 22nd 2011. Mr. Bucero can be contacted at alfonso.bucero@abucero.com.